

ADVERTISING PACKAGE 2023 - 24





March, 2023

Dear Oil Baron Supporters:

I would like to express our deepest gratitude for your continued support this season and ask again for your support for the upcoming year.

Congratulations to all the players who are moving on to universities and colleges. We are all proud of your accomplishments as hockey players and young men. We wish them all the best in the future at the next level.

Coach Manah and his staff are diligently working to again put together a dedicated, skilled and hard working team, and the returning players are excited to start a new season.

As you know, the expenses of travel with the team is extremely costly. Ice costs are high and our billets, who we couldn't do without, get a stipend to house and look after our out of town players. Therefore, we are asking for your support by purchasing one or more of the advertising opportunities that we are offering in the enclosed booklet. For our returning sponsors, please indicate your preference and return by email to admin@oilbarons.com. For our new sponsors, please indicate if it's a new request and our Director of Operations Terry Connors will contact you to assist with your request. Please note, all cost for advertising must have the GST added to the amount. We are also asking for your email address to keep you informed of what is happening with your Oil Barons Hockey Team through out the season.

Thank you all for your past support and future consideration. You are extremely important to our future success and without you we couldn't continue to have a top notch team here in Fort McMurray.

If you have any questions, please do not hesitate to contact Terry or Juanita at the Oil Barons office at 780-742-5509 x 0.

Yours truly,

David Fitzgerald, President

Supporting Your Community

Volunteers and Sponsors are two of the key players to the success of the Fort McMurray Oil Barons. Without these MVP's the Fort McMurray Oil Barons would not exist.

This year we need your support more than ever before. Sponsorship for the Fort McMurray Oil Barons is not only a strong sign of community support but also delivers a large captive audience while providing advertisers with the ability to stand out from your competition. Over 100,000 fans every year have the opportunity to experience your sponsorship of the most popular sporting franchise in Northern Alberta.

For your convenience, attached is an advertisement form in the back of this package to confirm your support and place on this years Fort McMurray Oil Barons team.

Thank you for the support of your Fort McMurray Oil Barons.





United Rentals

MOB

OIL BARRONS

AJHL

16

16

EM

Infinity Medical
CCM

TRATA

CONTROIS

Opportunities To Exclusive Corporate Advertising

The Fort McMurray Oil Barons are considered one of the elite organizations of the Alberta Junior Hockey League. This is your opportunity to join the team. We have customized a number of different options to enable any size of corporation or business to join the team.

SKY BOX

The best seats in the house! Your corporation will receive 10 tickets to your exclusive private skybox, (includes regular season and playoffs). Signs are hung on the outside of your skybox to identify your support to the community. Each box includes a fridge and TV. The skybox is perfect for thanking staff, entertaining clients and watching the Oil Barons in action.



1 Year commitment is \$9,500 year (GST will be added to all final totals**).

**** Plus production Cost**

PRESIDENT'S CLUB

The most exclusive sponsorship opportunity is to become a member of the President's Club. There are only 30 availabilities to this anchor of our community franchise. You will receive 4 tickets to every regular season home game (\$1,560 value). Your corporation will be the exclusive game sponsor of one of our regular season home games. That game you will receive pre-game radio advertising, 3 video ads and your logo on our outdoor digital sign and social media

Your President's Club Membership is \$2,500 per year

Includes 3 Video ads at sponsored game.

(GST will be added to all final totals).



FAMILY SKATE



TEDDY BEAR TOSS



SANTA SKATE

Corporate Advertising Helps Support Local Players

The Fort McMurray Oil Barons have a history of having many "Hometown Heroes" who have played on our team. Many are working towards scholarships, to play Major Junior Hockey or even play in the NHL as former Oil Baron players; Scottie Upshall - St. Louis Blues, Chris Philips - Ottawa Senators, Colton Parayko - St. Louis Blues, Harry York - St. Louis Blues, Richard Parent - Tampa Bay Lightning, and Brad Mills - New Jersey Devils.

PLAYER SPONSORSHIP

You will receive: your corporate name on the back of all three jerseys; your name will be published in the program beside the player photo and profile; and 2 season tickets (\$780 value). We only have 20 spots available for this sponsorship.

\$1,800 per year (GST will be added to all final totals)**



TEAM HELMET SPONSORSHIP

Your corporate name or logo will be displayed on the team's helmet for the entire 2023 - 2024 season.

\$3,000 per year (GST will be added to all final totals)**

****Plus Production Cost**



RINK BOARD

The premium opportunity available in Centerfire Place is the rink board signage. Whether it is the opening face-off or a bone-crushing body check all eyes are on the ice. You can capitalize on this attentive audience by securing a rink board. Each board is 96"x33" and can be printed in full colour. Space is limited on this premium opportunity.

\$1,800 per year (GST will be added to all final totals)**

****Plus Production Cost**





int

5

AJHL

OIL BARON

CCM

CCM

CCM



KIRSCHE
FARM
CORPORATION
would to call this reg

High Profile Corporate Advertising For All Arena Events

WALL BOARD

Take advantage of a high profile and cost effective advertising that circles the arena. Your business will receive a 4' x 8' sign designed for maximum impact in promoting your business.

\$1,450 per year (GST will be added to all final totals**)

**** Plus Production Cost**





SHAW'S
Enterprises Ltd

HIVAC Solutions Inc
HIVAC
789-792-0800

BIRDA
BIRDA
BIRDA

SARDANOVSKI

Eclair

KAL TIRE



Clean Harbors

DKI

TPG

Clean Harbors

Calligan Water

REFINED

ATCO

KAL TIRE



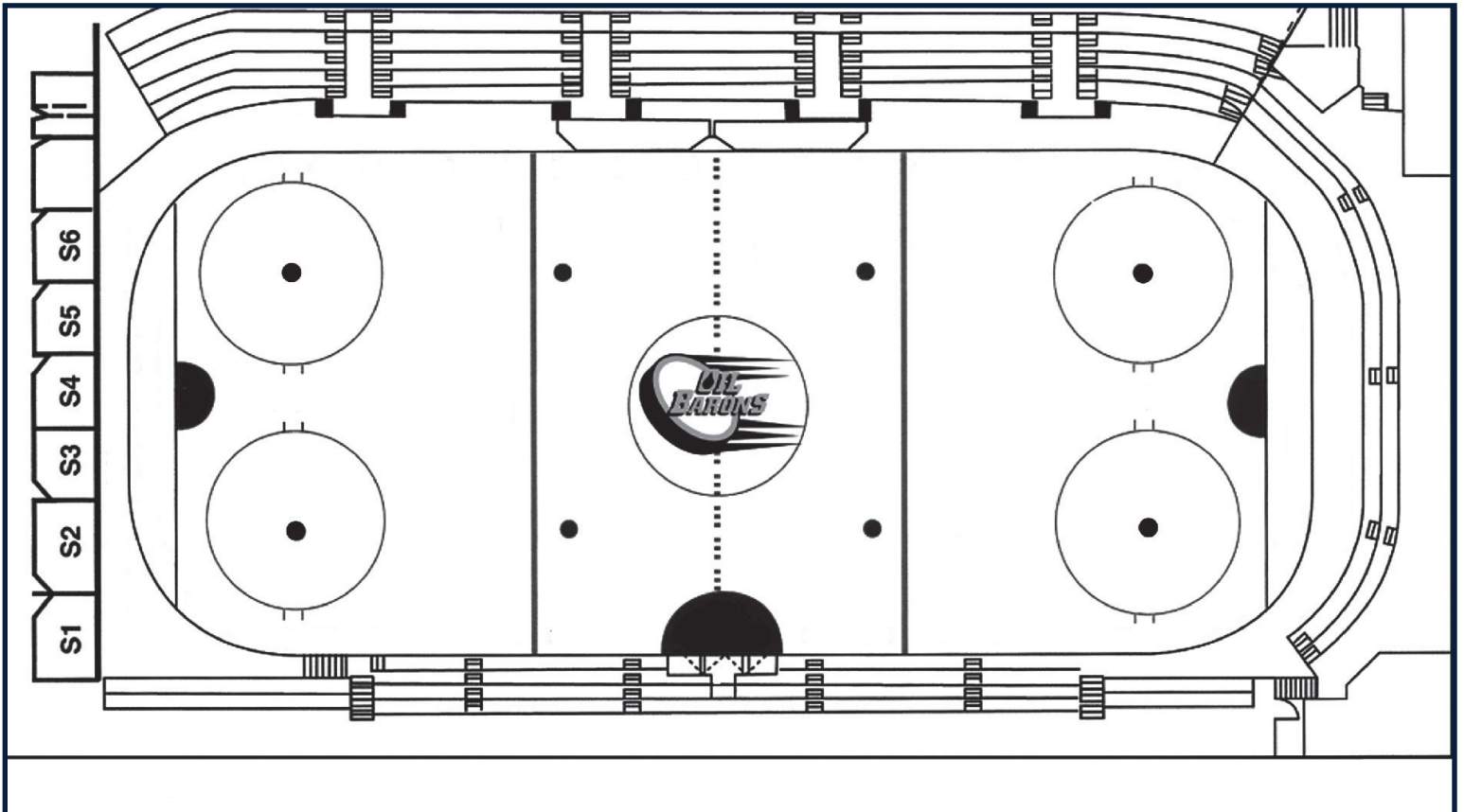
Achieve Maximum Exposure As A Corporate Sponsor

ON ICE SPONSORSHIP

Embed your message into the minds of over 100,000 fans and into the surface where it all happens. On Ice logos are full colour ads, which can't be beat for maximum exposure. Must have artwork approved by June 1st of the year. This sponsorship includes 4 season tickets.

Two Logos \$5,000 per year (GST will be added to all final totals)**

**** Plus Production Cost**



BUILD WITH US

Casman

BUILD WITH US

Casman

CRACKS N MORE

GET THE LOOP

vergent

COVERALLS

INDIA

FL McMurray Industrial

INDIA

Cleaners

www.flych.co

FL Hwy 200

780-242-2262

SALES SERVICE & SUPPORT

PROUDLY SUPPORTING THE OIL & GAS



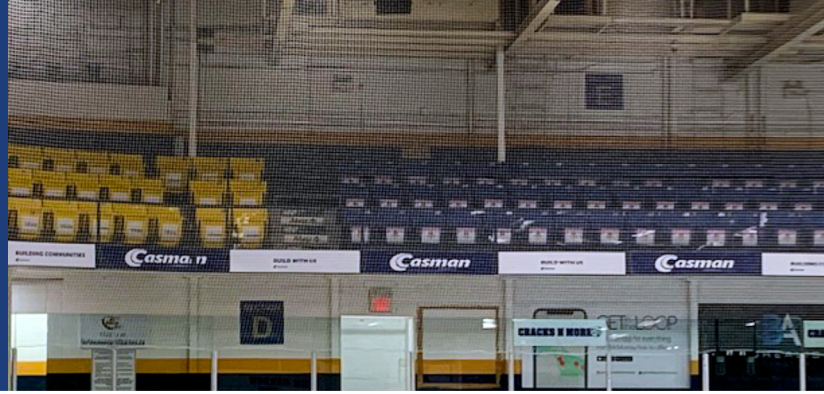
inter pipeline

Proud

Corporate Advertising Helps Support Local Players

SECTION E BANNER ADVERTISING

\$3,000 per year
(GST will be added to all final totals**) **** Plus Production Cost**



PENALTY BOX ADVERTISING

\$2,500 per year
(GST will be added to all final totals**) **** Plus Production Cost**



PRESS BOX ADVERTISING

\$10,000 per year (GST will be added to all final totals**) **** Plus Production Cost**



Norai Toyota

Hines Health Services YOUR PARTNERS IN HEALTH
 HINESHEALTH.CA | 780-790-6969



CEDA

12:03

O.J. Industrial Maintenance

FORT McMURRAY GIANTS COLLEGIATE BASEBALL
GIANTS WCB
 info@fmmgiants.ca fmmgiants.ca
 @FMMGIANTS | FMMGiants

PROSERVE
DKI
 780-791-3663

Hines Health Services TOGETHER, WE'VE GOT THIS GO BAYERS GO
 Hines Health Services TOGETHER, WE'VE GOT THIS GO BAYERS GO

ROYAL LEPAGE **DAVE HILL PHARMACY** **MO** **Falburger FortMcMurray BECAUSE YOU DESERVE A BETTER BURGER!** **KELLER** (780) 560-6700 keller-na.com **MO** **SU CHEVRON**

Corporate Sponsorship Benefits Your Oil Barons Team And Your Community

TIME CLOCK

Have your corporate logo seen from every angle with a spot on the time clock.

\$4,000 for 4 corners (20.25"x73") per year
(GST will be added to all final totals**)

**** Plus Production Cost**

VIDEO ADVERTISING

\$40 per 15 second ad

3 Ads per game

(GST will be added to all final totals**)



Advertising Package 2023 - 24

Advertising Form Side One

(please print)

To reserve your space please fill in this form and email to admin@oilbarons.com or photocopy both sides and fax to 780-743-2602. The advertising year runs from June 1st, 2023 until May 31st, 2024. Limited space available, book early. Please circle your sponsorship for the 2023 - 2024 season.

Company Name: _____

Contact Name: (please print) _____

Contact Email: (please print) _____

Mailing Address: _____

_____ Postal Code: _____

Phone: _____ Fax: _____

Email Address for Accounts Payable: _____



2023-2024 ARENA ADVERTISING FORM: SIDE TWO (please print)

- 1 Skybox 1 year. - \$9,500. (Includes 10 season tickets)
- 2 President's Club, - \$2,500. (Includes 4 regular season seats)
- 3 Player Sponsorship - \$1,800. (Includes 2 regular season seats)
- 4 Rinkboard 3' x 8' - \$1,800. (Plus Production Cost)
- 5 Wallboard 4' x 8' - \$1,450. (Plus Production Cost)
- 6 2 Penalty Boxes - \$2,500. (Plus Production Cost)
- 7 Two Ice Logos - \$5,000. (Plus Production Cost)
(Includes 4 regular season seats) Deadline July 1st for production
- 8 Section E Advertising (Banner) - \$3,000. (Plus Production Cost)
- 9 Arena Seats - \$10,000. (per year) (Plus Production Cost)
(Includes 4 regular season seats)
- 10 Time Clock (4 Corners) - \$4,000. (Plus Production Cost)
(Includes 4 regular season seats)
- 11 Team Helmets - \$3,000. (Plus Production Cost)
- 12 Behind Both Benches - \$4,500.
(Includes 2 regular season seats) (Plus Production Cost)
- 13 Arena Steps - Every 2nd Step - \$5,000.
(Includes 4 regular season seats) (Plus Production Cost)
- 14 Power Play Contract - \$3,000.
- 15 Video Score Board - \$40. (per 15 second, up to 3 per game)
- 16 Player of Game - \$1,800. (30 home games)
- 17 Zamboni - \$10,000. (per year) (Plus Production Cost)
- 18 Press Box - \$10,000. (per year) (Plus Production Cost)
- 19 Player Cards - \$4,000.
- 20 Game Day Ticket Sponsor - \$2,500.
(Includes online ticket advertising)
- 21 Schedule Advertising - \$5,000.
(Includes 4 season tickets)
- 22 Foyer Advertising - \$1,900.
(Plus Production Cost)
- 23 Glass Advertising - \$120. (Plus Production Cost)
- 24 Web Tickets Advertising - Call for details
- 25 Penalty Kill - \$3,000.
- 26 Pant Shells - \$3,000. (Plus Production Cost)
- 27 Small Score Board Clock - \$3,000.
(Includes 3 regular season seats)
- 28 Lucky Row - \$1,500.
(Includes a 15 second video per game)
- 29 Last minute of play - \$1,500.
(Includes a 15 second video per game)
- 30 Replay - \$3,000.
(Includes 2 season tickets)

**GST WILL BE ADDED TO ALL
FINAL TOTALS & PRODUCTION COSTS**

Form of Payment

- Cheque Visa MC Credit Card# _____
- Debit Cash Invoice Expiry _____ CID# _____
- Purchase Order # _____ (if Required) E-Transfer to accounts@oilbarons.com

Authorized by:

Signature: _____ Print Name: _____

Telephone #: _____ Email: _____

If you wish to discuss further sponsorship opportunities please do not hesitate to contact

Terry at: 780-881-3192, or email: terry@oilbarons.com

Also, contact Juanita at Oil Barons main office: 780-743-5509 ext.0, or email: admin@oilbarons.com

Once again, "Thanks" for supporting your Fort McMurray Oil Barons



THANK YOU FANS



THANK YOU TO OUR SPONSORS!



OIL BARONS OFFICE CONTACTS



780.743.5509 ext.0



www.fortmcmurrayoilbarons.ca



admin@oilbarons.com